



# Colour Reproduction

## GUIDE TO USING PROTEK'S DIGITAL COLOUR SWATCH FILES

Protek's digital colour swatches have been created specifically to produce the correct colours for the litho printing process using a Heidelberg Speedmaster XL75-5-L printer with the Prinect Inpress Control colour management system. Printing any of Protek's files on different printers will produce varied colour results.

A complete set of digital colour swatch files for all colours within Protek's retail wood stain ranges have been produced and provided for upload to websites. They have been produced at the standard 72 dpi, 1000 pixels wide in jpeg format. If any other format or specification is required please email [Caroline@protekproducts.co.uk](mailto:Caroline@protekproducts.co.uk).

### **PLEASE DO NOT ALTER ANY OF THE FILES**

Colours on the digital colour swatch files may look slightly different on-screen when compared to colour swatches on the printed brochures. However, VDU interpretation, hardware and software used will all affect the colours that you and your end-user are seeing on-screen. What may look perfect to you on-screen will look different to someone with a different screen set-up. This is why we recommend that the colour disclaimer below is displayed on your website and that the printed brochure is referred to as the true colour image.

## GRAPHIC REPRODUCTION OF COLOURS

Please note that we have not provided CMYK/RGB references as the values vary across the digital swatch. For direction on how to graphically reproduce any of Protek's coloured coatings please contact [Caroline@protekproducts.co.uk](mailto:Caroline@protekproducts.co.uk) as instructions will vary depending on what systems are being used.

### **ALWAYS DISPLAY THE PROVIDED COLOUR DISCLAIMER ON YOUR WEBSITE**

"Protek's colour swatches have been created in a controlled studio environment by photographing softwood painted in 2 coats of woodstain. Please note that there will be variations in colour interpretation on different VDUs and printing processes may slightly alter the colours. Final colours may also be affected by the timber that it is applied to (pale softwood as opposed to dark hardwood) and could be affected if you are over-coating previous treatments. If in doubt sample pots are available."

**Protek's  
complete  
woodcare  
range.**

